

# VOGUE

JUILLET-2020 N 1991

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IF YOU  
HAVE A  
**DREAM**  
FOLLOW IT  
**GABRIELA**  
**LEIVA**

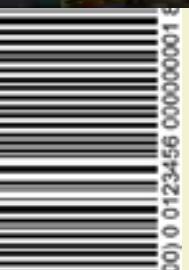
**365**  
DAYS  
FOR CHRISTMAS

**FASHION**  
HOW TO PREPARE A  
SHOOTING  
MODE FASHION

**MARKETING IN**  
**STATISTICS**

GOOGLE ANALYTICS AMAZON AND  
THE NEW SCHOOL TRENDS

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# Follow your Dreams



I have always had a passion for marketing ever since helping friends many years ago to promote their website.

Since that day, I have gained plenty of experience, skills, and qualifications that make me a results-driven marketing professional.

I am a strong team worker, and I have excellent communication and interpersonal skills. I can be relied upon to fit quickly into an organization while also creating strong marketing campaigns focused on achieving the organization's commercial objectives.

I moved to Paris in January 2017 to study International Business and Luxury Marketing in

PPA Business School in Paris.

During my studies, I worked in parallel to gain experience in International Business and Marketing

My first experience was as an assistant for an international business specialized in decoration and shopping center events. This first experience in Europe was full in french and spanish, I had to manage all the subjects related to Spain, suppliers, workers, key accounts. I used to travel quite frequently to Spain developing the relations with the new clients .

In my second year in France, I got a call from the Ecuadorian embassy to work for them for the





Life begins  
at the end  
of  
your  
comfort  
zone

support online communication and events department.

This interesting experience allows me to get a different approach to diplomatic events held in France, conferences, and small meetings where important subjects are discussed.

The official communication online follows specific rules and parameters to avoid any misunderstanding for the readers.

during the past year I decided to improve my knowledge in digital marketing.

I took classes at the University of Southampton which allowed me to have a deeper knowledge of online marketing, consequently I decided to launch myself as a freelance marketer. Now I am looking for stability and to be part of a team again, to reach agreements and creative solutions together.



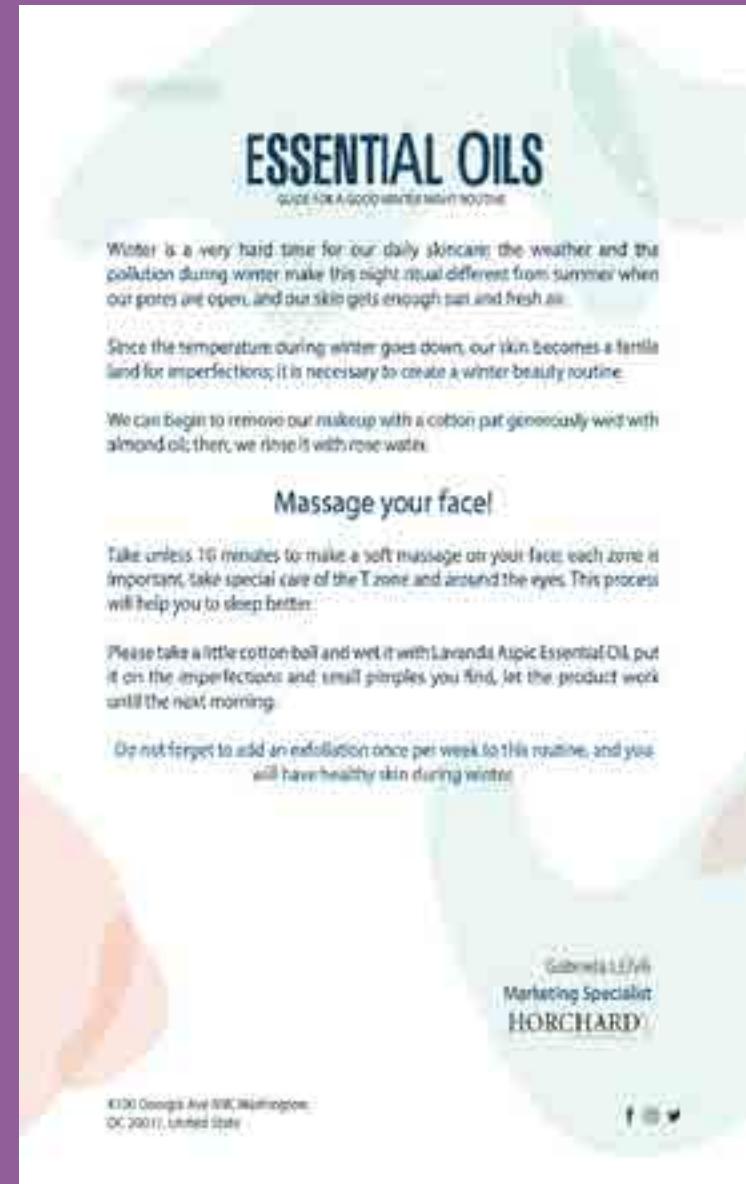
# POLE MKT



Newsletter  
November 2016  
Yes Organic Market  
Vegan Thanksgiving

Newsletter April  
2021  
Pachakusi Boutique  
Social Media

com.



# BLOG POST

## YES ORGANIC MARKT

### IN COLABOTATION

#### WITH HORCHARD

Winter is a very hard time for our daily skincare; the weather and the pollution during winter make this night much different from summer when our pores are open, and our skin gets enough sun and fresh air.

Since the temperature during winter goes down, our skin becomes a favorite land for imperfections; it is necessary to create a winter beauty routine.

We can begin to remove our makeup with a cotton pad generously wet with卸妆油，然后用它来卸妆。

Massage your face!

Take at least 10 minutes to make a soft massage on your face; each zone is important, take special care of the T zone and around the eyes. This process will help you to sleep better.

Please take a little cotton ball and wet it with Lavanda Apic Essential Oil, put it on the imperfections and small pimples you find, let the product work until the next morning.

Do not forget to add an exfoliation once per week to this routine, and yes,



# BLOG POST

## Campus Party EC



# Product integration on Amazon



# Merchandising Strategies - DIOR

## PPA Business School



# MARKET ANALYSIS



**GUERLAIN**  
Inspiration (Beauty | Art)

**Champs Elysees**

At the heart of Champs Elysees in Paris, a former Guerlain house is building, since 1988.

Guerlain is a French luxury house with over 150 years of history. We offer luxury perfumes and cosmetics, inspired by the aromatics and the culture of luxury for women and men. Most of the traditional Guerlain perfumes are showcased by a customer service consultant known as the "Guerlainiste".

In 1998, Guerlain has been sold by a private company, LVMH. Guerlain is a group of perfumes, cosmetics, skincare, makeup.

**DEK-GUERLAIN**

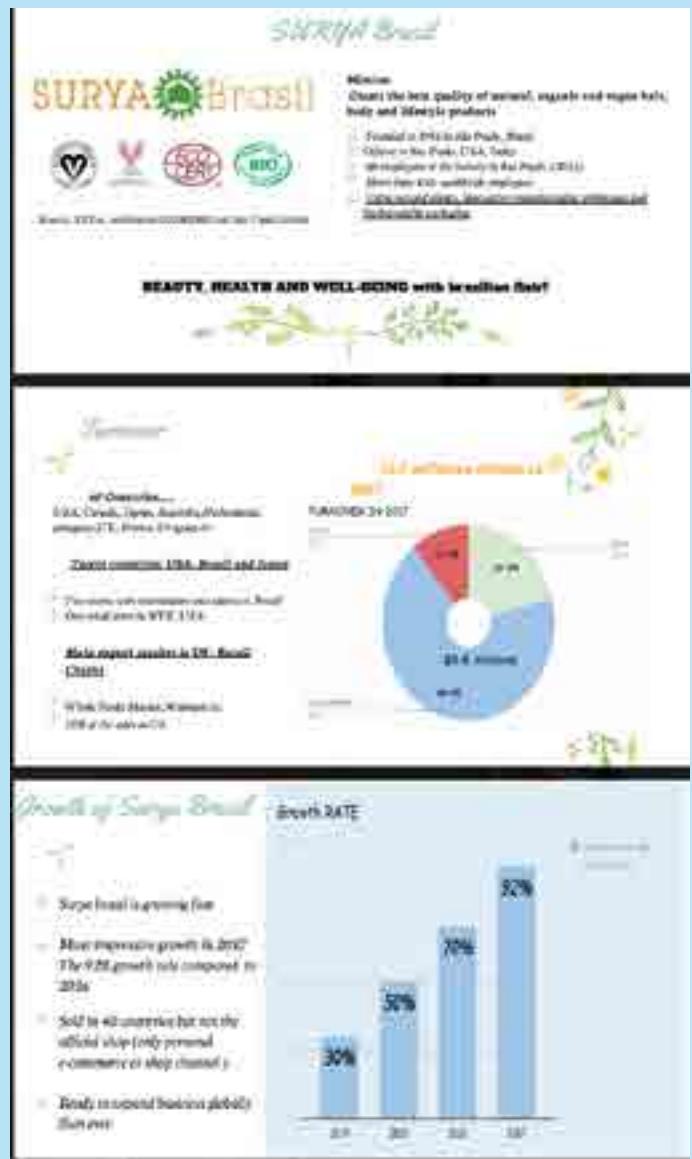
**ENGEL & VOLKERS**

**MISSION CONSULTING**

Comment se différencier de ses concurrents dans le digital pour devenir le nouvel incontournable lifestyle dans le domaine de l'immobilier de luxe en France ?

**DEK- ENGEL&VOLKERS**

# BEAUTY BOUTIQUE BIO PRODUCTS BRAZIL



# ONLINE BOUTIQUE EXPORT EXOTIC FRUITS JAPAN



# EVENTS



NOLAN  
BUSHNELL  
CAMPUS  
PARTY  
ECUADOR



Momentos  
Movistar

De donde venimos?

The BIG BANG THEORY

Campus Party

www.campus-party.com

www.campuse.ro



KEVIN  
MITNICK  
AUTOGRAPH  
SESSION



ECUADORIAN  
ARTIST  
IN  
PARIS

ECUADORIAN EMBASSY



INTERVIEW  
CHANTAL THOMASS

# EVENTS

# INTERVIEW



ECUADORIAN EMBASSY  
LUNCH FOR ARTISTS



salon des étudiants  
PPA BUSINESS SCHOOL

# MANAGEMENT



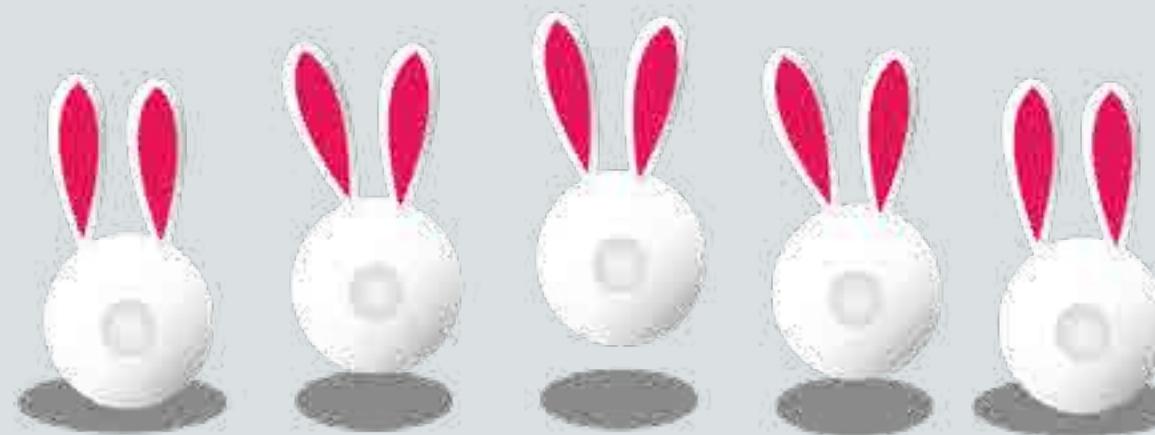
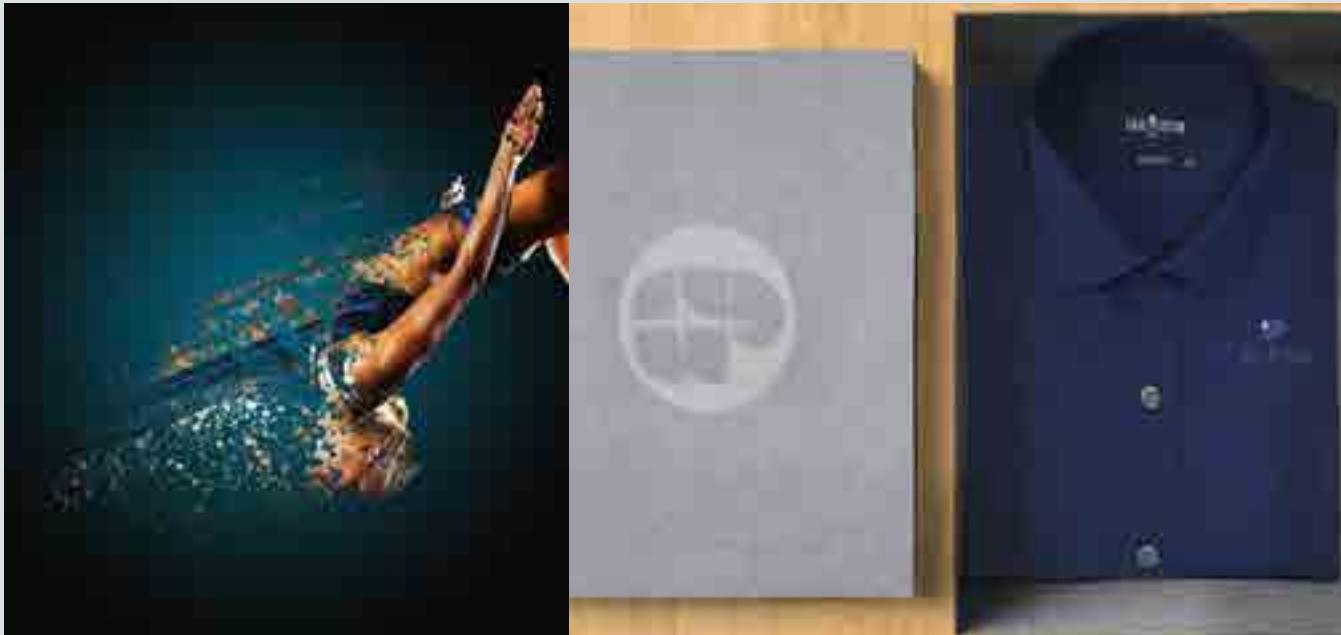
CAMPUS PARTY  
ORGANIZATION



COMMERCIAL  
SHOT  
ARTEFACTA



# CREATIVE





Discover Basket - -30% Normal price 70 CLP

Sales and promotions in Pharmacies - Anti Age Gift Package  
-20% Normal price 90 CLP



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SE  
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FOR THE DREAMERS -

Toutes les photographies, éditions et illustrations de ce magazine ont été réalisées par Gabriela LEIVA.

