

VOGUE

ISSN-((14 - 6951 /90

JUILLET-2020 N 1991

IF YOU
HAVE A

DREAM

FOLLOW IT

GABRIELA

LEIVA

365

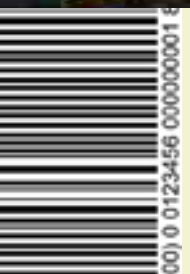
DAYS
FOR CHRISTMAS

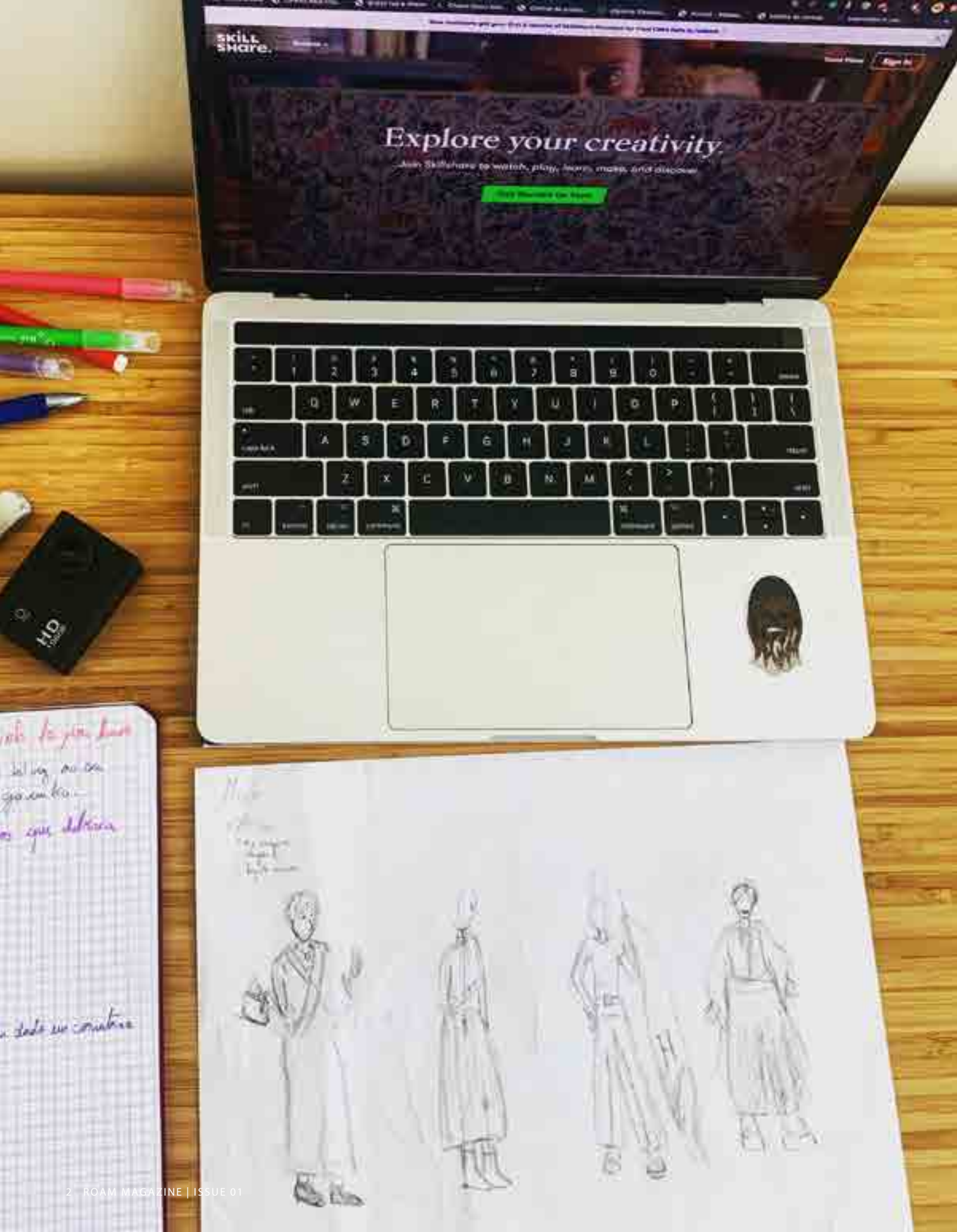
FASHION

HOW TO PREPARE A
SHOOTING
MODE FASHION

**MARKETING IN
STATISTICS**

GOOGLE ANALYTICS AMAZON AND
THE NEW SCHOOL TRENDS





contents

VOGUE - ISSUE 01



4	editor's note	Gabriela Leiva - If you have a dream follow it!
8	MKT	Newsletters
10	Com.	Blog Redaction and Market strategies
12	Market Analysis	Guerlain and Engel & Volkers
14	International Business	Bio beauty products and exotic fruits
16	Events and Interviews	Chantal Thomass, Campus Party, Ecuadorian Embassy and PPA Business School
20	Managment	Behind the organization
22	Creative & Photo Shooting	Illustrator, InDesing,Photoshop,1th Prize for best desing. Photo Shooting.

Follow your Dreams

I have always had a passion for marketing ever since helping friends many years ago to promote their website.

Since that day, I have gained plenty of experience, skills, and qualifications that make me a results-driven marketing professional.

I am a strong team worker, and I have excellent communication and interpersonal skills. I can be relied upon to fit quickly into an organization while also creating strong marketing campaigns focused on achieving the organization's commercial objectives.

I moved to Paris in January 2017 to study International Business and Luxury Marketing in

PPA Business School in Paris.

During my studies, I worked in parallel to gain experience in International Business and Marketing

My first experience was as an assistant for an international business specialized in decoration and shopping center events. This first experience in Europe was full in french and spanish, I had to manage all the subjects related to Spain, suppliers, workers, key accounts. I used to travel quite frequently to Spain developing the relations with the new clients .

In my second year in France, I got a call from the Ecuadorian embassy to work for them for the





support online communication and events department. This interesting experience allows me to get a different approach to diplomatic events held in France, conferences, and small meetings where important subjects are discussed. The official communication online follows specific rules and parameters to avoid any misunderstanding for the readers.

during the past year I decided to improve my knowledge in digital marketing. I took classes at the University of Southampton which allowed me to have a deeper knowledge of online marketing, consequently I decided to launch myself as a freelance marketer. Now I am looking for stability and to be part of a team again, to reach agreements and creative solutions together.

Life begins
at the end
of
your
comfort
zone



POLE

MKT



Newsletter
November 2016
Yes Organic Market
Vegan Thanksgiving

Newsletter April
2021
Pachakusi Boutique
Social Media

COM.

BLOG POST
Campus Party EC



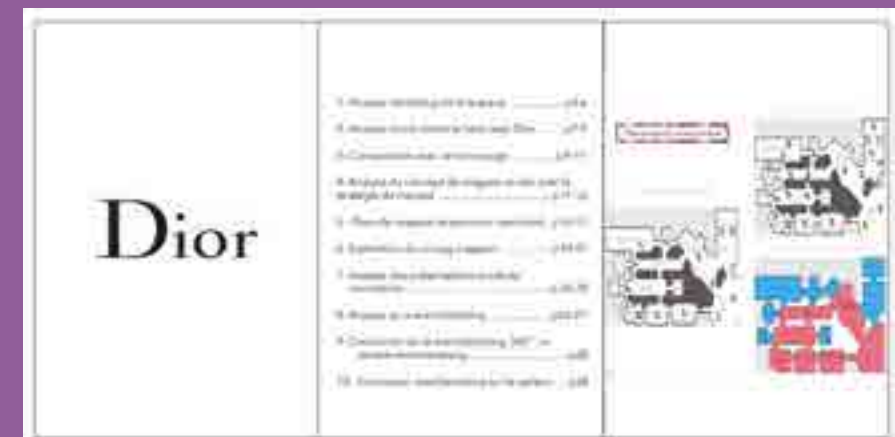
Product integration on Amazon



BLOG POST
YES ORGANIC MARKET
IN COLABOTATION
WITH HORCHARD



Merchandising Strategies - DIOR
PPA Business School



MARKET ANALYSIS



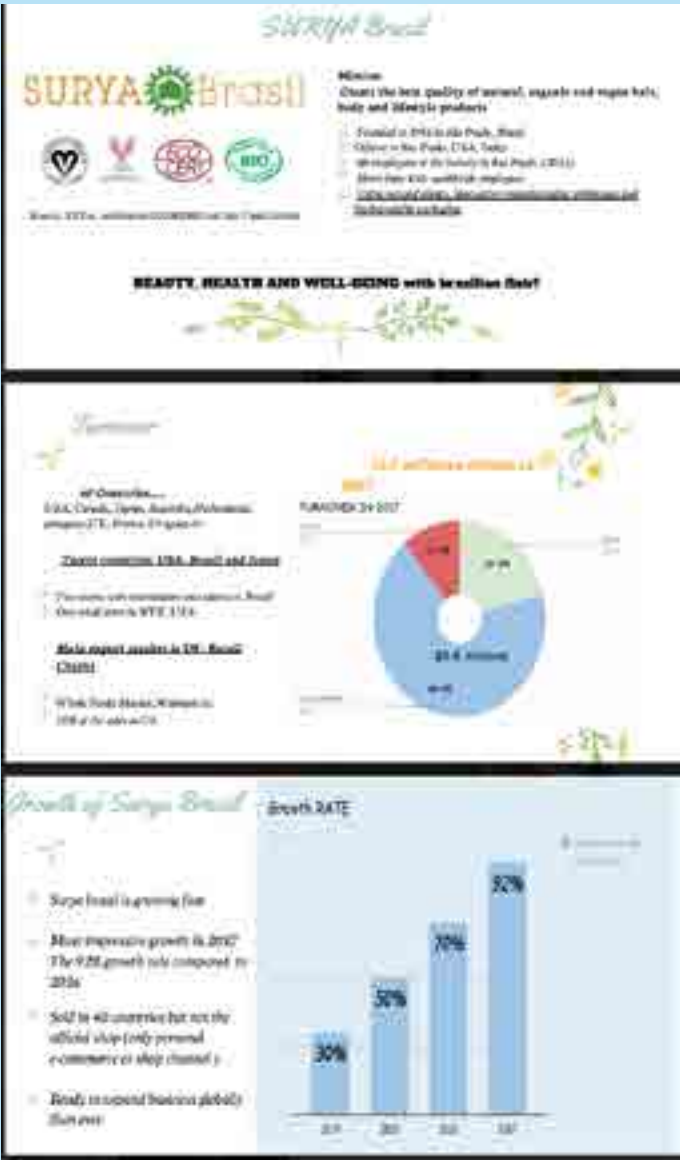
DEK-GUERLAIN



DEK- ENGEL&VOLKERS

INTERNATIONAL BJBUSINESS

BEAUTY BOUTIQUE
BIO PRODUCTS
BRAZIL



ONLINE BOUTIQUE
EXPORT
EXOTIC FRUITS
JAPAN





NOLLAN
BUSHNELL
CAMPUS
PARTY
ECUADOR

EVENTS



KEVIN
MITNICK
AUTOGRAPH
SESSION



SIMULTANEOUS
TRANSLATION



ECUADORIAN
ARTIST
IN
PARIS
ECUADORIAN EMBASSY



INTERVIEW
CHANTAL THOMASS



ECUADORIAN EMBASSY
LUNCH FOR ARTISTS

EVENTS

INTERVIEW



salon des étudiants
PPA BUSINESS SCHOOL

MANAGEMENT



CAMPUS PARTY
ORGANIZATION



PARIS
ECUADORIAN EMBASSY

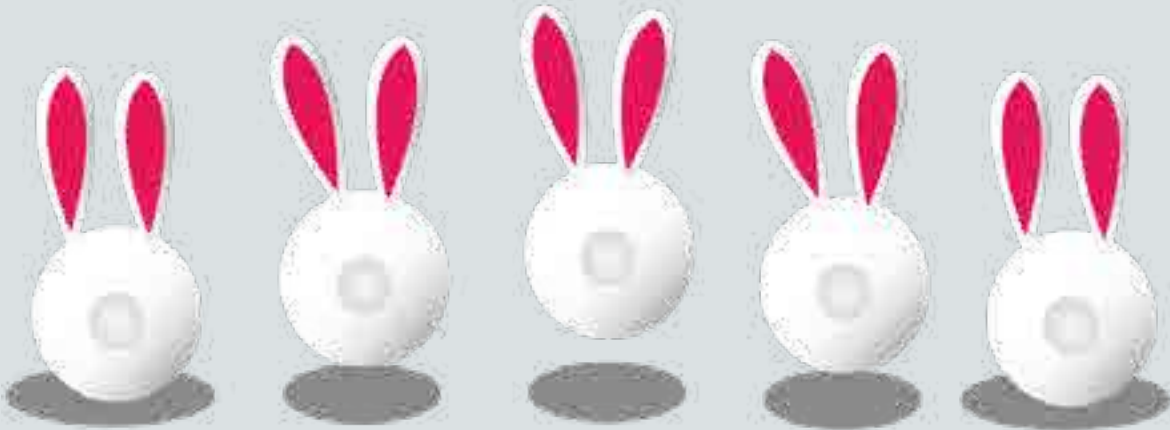


COMMERCIAL
SHOT
ARTEFACTA



Decoration
Plan Autoca
Parquesur

CREATIVE





Discover Basket - -30% Normal price 70 CLP



Sales and promotions in Pharmacies - Anti Age Gift Package
-20% Normal price 90 CLP



Sales and promotions in Store Exclusive- Anti Age Gift Package
-40% Normal price 100 CLP

LEIVA
•BRANDING•

Client: Xper Translate

Needs: Young and attractive brand as entrepreneur in languages business. Break the paradigm between languages barriers using translation. One click one client. Website is the face of the company

Tecnología: Logotipo: **Amonio**
Tagline: Gujarati Sangam MN

Paleta: #006E71 #F7941E

Logo: **XperTranslate**
your world - your words

Web Brand:

All rights reserved by LEIVA branding © The reproduction or downloading of pages and other elements of this website is not authorized.

GENE Retroalimentación artística

AB

David y D. Hernández

Rodrigo Capella, Linares Domínguez y Sergio de la Lanza

Ser y Mar (Barral) y Antonio (Barral)

Laura Linares, Carolina Linares y Santiago Linares

Ismael Vázquez y Elia Cárdenas

Rafael Navarro y Pamela Cárdenas

Santiago Cárdenas, Miguel Cárdenas y Gabriela Linares

Ismael Vázquez

PHOTO SHOOTING

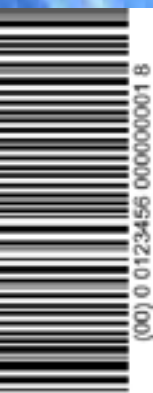


FOR THE DREAMERS -

ISSUE 01 / APRIL 2021



Toutes les photographies, éditions et illustrations de ce magazine ont été réalisées par Gabriela LEIVA.



(00) 0 0123456 000000001 8